



 Foreign, Commonwealth & Development Office



International Academy  
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## ***Working with Europe and the EU*** ***– A New Context***

Practitioner Level Training Course  
organised by the European Institute of Public Administration  
(EIPA), Maastricht on behalf of  
the Foreign, Commonwealth and Development Office (FCDO)

London, 28-30 January 2025

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EU external competences

From peace project to geo-political player

EU relations with third countries and multilateral bodies

**Beyond trade**

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# Beyond trade



## TITLE II COMMON COMMERCIAL POLICY

### Article 206 (ex Article 131 TEC)

By establishing a customs union in accordance with Articles 28 to 32, the Union shall contribute, in the common interest, to the harmonious development of world trade, the progressive abolition of restrictions on international trade and on foreign direct investment, and the lowering of customs and other barriers.

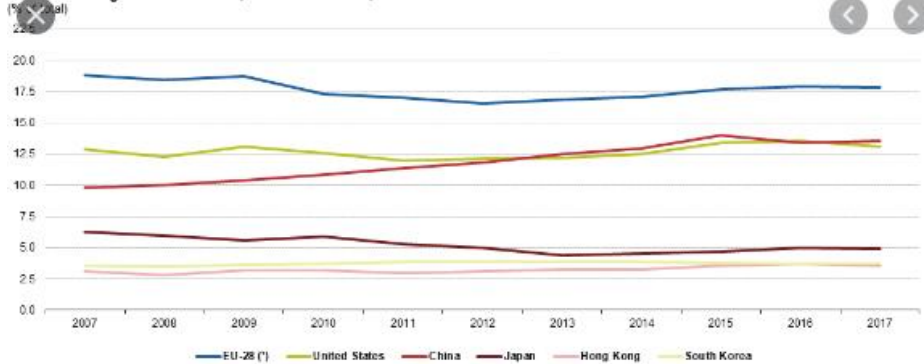
### Article 207 (ex Article 133 TEC)

1. The common commercial policy shall be based on uniform principles, particularly with regard to changes in tariff rates, the conclusion of tariff and trade agreements relating to trade in goods and services, and the commercial aspects of intellectual property, foreign direct investment, the achievement of uniformity in measures of liberalisation, export policy and measures to protect trade such as those to be taken in the event of dumping or subsidies. The common commercial policy shall be conducted in the context of the principles and objectives of the Union's external action.

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# The EU's share in world trade (pre-2020)

World trade for goods and services, selected countries, 2007-2017



Note: the figure shows developments for the top six countries/geographic aggregates with the highest combined values of exports and imports in 2017. The total value of exports and imports for the world excludes intra-EU trade. United Arab Emirates: not available.

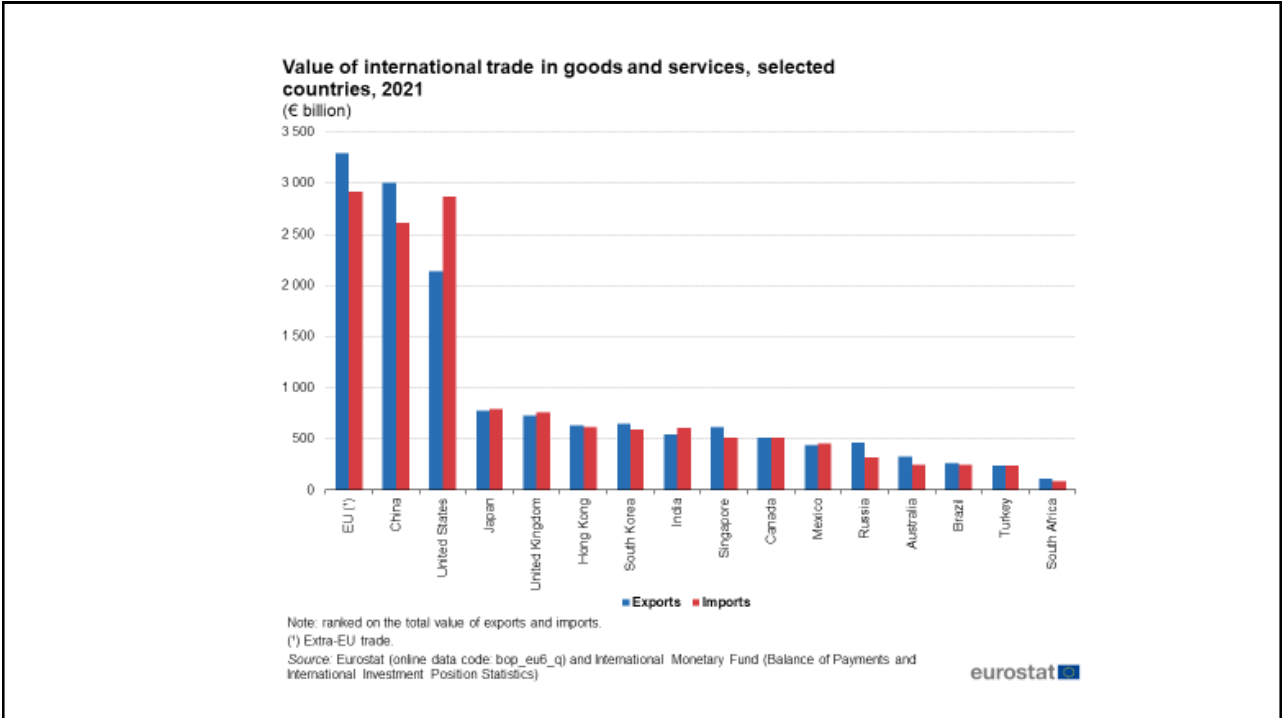
(\*) Excl. EU trade.

Source: Eurostat (online data code: bep\_eu5\_q) and International Monetary Fund (Balance of Payments and International Investment Position Statistics)

eurostat



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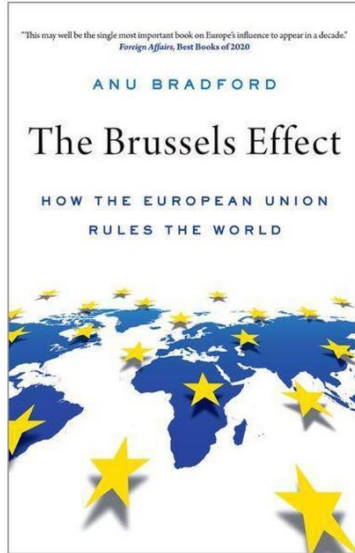
## Size matters!

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# The “Brussels effect”



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# Exporting norms (and values?) through Free Trade Agreements?



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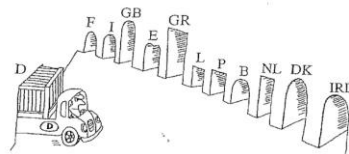
# EU Free Trade Agreements: what's in them?

- Tariffs / Quotas / Rules of Origin
- Non-Tariff Barriers / Technical Barriers to Trade / "Behind the Border" Issues / Regulatory issues
  - **Sanitary and phytosanitary issues**
  - **Intellectual property** (geographical denominations)
  - Public procurement
  - Investment & Investment protection
  - Competition
  - Commercial instruments
  - Energy and raw materials
  - Environment & Labor rights



# TBTs, NTMs, 'behind-the border issues'

- Governments rely on **Non-Tariff Measures** to achieve public policy goals, including the protection of human health and the environment
- Regulators and law-makers translate collective preferences into binding rules
- Trade is affected is a normal and legitimate consequence of such regulation.
- But NTMs can be used to shield domestic producers from foreign competitors



## Regulatory cooperation in EU FTAs

- Impact on citizens / consumers
- undermining democratic processes?
- The “Right to regulate”
- Actual undermining of legitimate social and environmental objectives?
- Race to the bottom?



## Norm makers and norm takers

Quiz: In which EU agreement can we find these provisions?

- A) TCA
- B) EU-Ukraine DCFTA
- C) EU-China Comprehensive Agreement on Investment (CAI)



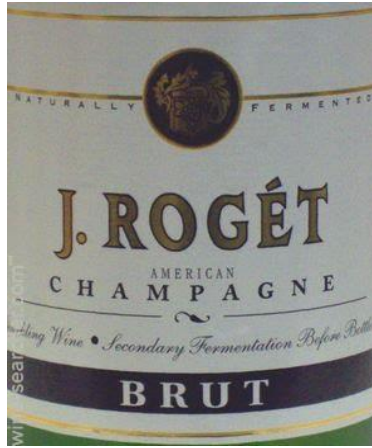
Article 114

### Regulatory approximation

1. The Parties recognise the importance of the approximation of [redacted]'s existing legislation to that of the European Union. [redacted] shall ensure that its existing laws and future legislation will be gradually made compatible with the EU *acquis*.
2. Such approximation will start on the date of signing of this Agreement, and will gradually extend to all the elements of the EU *acquis* referred to in Annex XVII to this Agreement.

# Norm makers and norm takers

## Case study : Geographical indications



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## Geographical indications (GIs)

**GIview** English ▾

<https://www.tmdn.org/giview/>

Search for Geographical Indications across the European Union and beyond

**Latest GI updates**

GI Name	Type	Status	Country	Priority date
<b>Polska gęś owsiana</b> PGI-PL-03326	Food	Applied	Poland	23/08/2024
<b>Liptovská bryndza</b> PDO-SK-03316	Food	Applied	Slovakia	12/08/2024
<b>Isparta Güllağı</b> PDO-TR-02884	Food	Applied	Türkiye	05/01/2023

*Note: The Isparta Güllağı entry also includes 'Category: Class 2.1'.*

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# Norm makers and norm takers

## Case study : Geographical indications

11.5.2011

EN

Official Journal of the European Union

L 122/67

### COMMISSION IMPLEMENTING REGULATION (EU) No 449/2011 of 6 May 2011

entering certain names in the register of protected designations of origin and protected geographical indications (陕西苹果 (Shaanxi ping guo) (PDO), 龙井茶 (Longjing Cha) (PDO), 琚溪蜜柚 (Guanxi Mi You) (PDO), 蠡县麻山药 (Lixian Ma Shan Yao) (PGI))

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Council Regulation (EC) No 510/2006 of 20 March 2006 on the protection of geographical indications and designations of origin for agricultural products and

(2) As no statement of objection under Article 7 of Regulation (EC) No 510/2006 has been received by the Commission, these names should therefore be entered in the register,

HAS ADOPTED THIS REGULATION:



# Norm makers and norm takers

## Case study : Geographical indications

### GEOGRAPHICAL INDICATIONS OF PRODUCTS ORIGINATING IN THE PEOPLE'S REPUBLIC OF CHINA REFERRED TO IN ARTICLE 2(2)

	Name as registered in the People's Republic of China	Transcription in Latin characters	Type of product	Translation for information purposes
1.	安吉白茶	Anji Bai Cha	Other products of Annex I to the Treaty on the Functioning of the European Union (the "Treaty") (spices etc.) - Tea	Anji White Tea
2.	安溪铁观音	Anxi Tie Guan Yin	Other products of Annex I to the Treaty (spices etc.) - Tea	Anxi Tie Guan Yin
3.	保山小粒咖啡	Baoshan Xiao Li Ka Fei	Other products of Annex I to the Treaty (spices etc.) - Coffee	Baoshan Arabica Coffee
4.	赣南脐橙	Gannan Qi Cheng	Fruit, vegetables and cereals fresh or processed - Fruit	Gannan Navel Orange
5.	霍山黄芽	Huoshan Huang Ya	Other products of	Huoshan Yellow Bud Tea



# Norm makers and norm takers

## Case study : Geographical indications

Geographical Indications Identifying a Product Originating in the European Union

Indication	Transliteration (for information purposes only)	Product Class	Place of Origin (Territory, Region or Locality)		
Ceské pivo		beer	Czech Republic		
Žatecký Chmel		hops	Czech Republic		
Hopfen aus der Hallertau		hops	Germany		
Nürnberger Bratwürste**		fresh, frozen meats	Germany		
Nürnberger Rostbratwürste		fresh, frozen meats	Germany		
Schwarzwälder Schinken		fresh, frozen meats	Germany		
		Spreewälder Gurken	fresh and processed vegetable products	Germany	
		Danablu	cheeses	Denmark	
		Ελιά Καλαμάτας	Elia Kalamatas	table and processed olives	Greece
		Μαστίχα Χίου	Masticha Chiou	natural gums and resins — chewing gum	Greece
		Φέτα*	Feta	cheeses	Greece



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FROM POLITICO PRO

## Halloumi cheese puts EU's Canada trade deal to the test

Cypriot vote against Canada accord will test whether EU countries' parliaments can torpedo big deals.



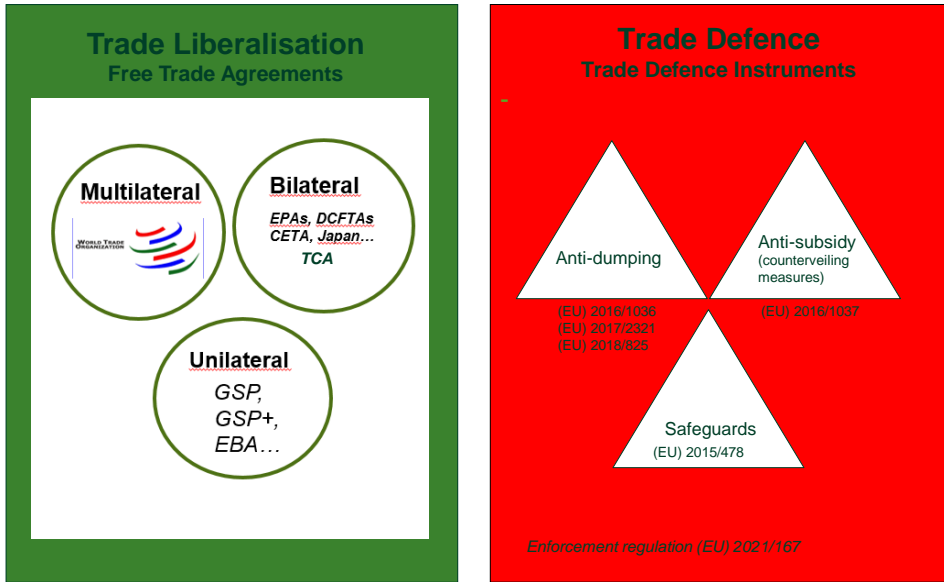
BY BARBARA MOENS, GIORGIO LEALI AND ELEANOR MEARS  
August 4, 2020 | 4:45 pm



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# The Instruments of the Common Commercial Policy



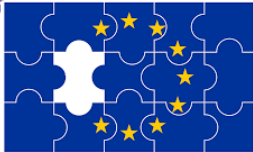
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# Trade policy: shifting priorities



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# The 'BCT factor



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English EN

Search

Home > Press corner > An EU approach to enhance economic security

Available languages: English

Press release | 20 June 2023 | Brussels

## An EU approach to enhance economic security \*

Assessment of four key economic security risks:

- supply chains
- critical infrastructure
- technology leakage
- coercion

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## Outline - afternoon session

**Interactive exercise: Identifying your interlocutors - who is in charge of what in the EU's system of external action**

(Open) strategic autonomy

Case study

