



International Academy

**Europe Faculty** 



# **PROGRAMME**

Working with Europe and the EU -**A New Context** 

Practitioner course organised by the

European Institute of Public Administration (EIPA), Maastricht,

on behalf of the

Foreign, Commonwealth and Development Office (FCDO)

London, 28-30 January 2025



# Introduction

# Description

This three-day course is designed for UK civil servants who are taking up roles working in or on Europe, or who aspire to do so. It assumes a basic knowledge of the EU and international diplomacy but no substantial prior experience.

The objective is:

to explain the range of different competences and policy processes in the EU; 

Academy

- to identify the main actors and procedures in EU policy making, both for the adoption . of EU internal rules that may affect UK interests, and in the EU's external action;
- to outline how non-EU countries can shape EU policy outcomes, including through non-state and informal channels;
- to summarise the new legal and institutional framework for UK-EU relations, and how they operate in practice
- to consider how the UK may interact and work together with the EU on global issues, in line with the government's Global Britain ambitions.

# **Trainers**

Sabina Lange is Senior Lecturer at EIPA and Associate Professor of International Relations at the University of Ljubljana, where she received a doctorate for a thesis on strategy in EU foreign policy, case of Western Balkans. At EIPA she specialises in decision-making in the EU and in interinstitutional relations. Between 2015 and 2017 she was Senior Associate Analyst at the EU Institute for Security Studies (EUISS), where she dealt with institutional issues in EU external action and with security and foreign policy issues related to Western Balkans.

**Simon Usherwood** is a Professor of Politics & International Studies at The Open University. He is also Visiting Research Fellow at the Centre for Britain and Europe, University of Surrey. Between 2022 and 2025 he is a Senior Fellow of the UK in a changing Europe initiative (of which he was previously Deputy Director), working on UK-EU relations. With qualifications from UCL, the College of Europe and LSE, he has worked on various aspects of European Union politics for many years, most recently focusing on UK-EU relations and the Brexit process. He is also a National Teaching Fellow, based on his on-going work on active learning and simulation games in the classroom. Simon was Chair of UACES, the UK's European Studies association, from 2021 to 2024.

Wolfgang Koeth is Senior Lecturer at EIPA. He has 25 years of experience working in and for the EU institutions, and brings insights into practical interaction between the EU and other actors in international settings. He was an assistant to an MEP and worked for the Commission in preparing Lithuanian accession. He was deputy head of the EC office in Pristina, in charge of liaison with stakeholders (UN, OSCE, EU Member States). He joined EIPA in 2009, where he trains EU and national officials on different aspects of EU external action, in particular trade, CFSP and enlargement.





# Programme

# **TUESDAY 28 JANUARY 2025**

HOW DOES THE EU WORK, AND HOW CAN THE UK TRY TO SHAPE ITS POLICIES? Sabina Lange, EIPA

- 09:30 **Opening words Nick Pickard, Director Europe Bilateral, FCDO**
- 09.35 Welcome, explanation of the objectives, and self-presentation of the participants

#### 09.45 Introduction

The day begins with an interactive session covering key points from the preliminary materials. This highlights the different kinds of powers given to the EU and how these may be of relevance for the UK; identifies the main EU actors involved; and introduces the main topics that will be addressed in the course.

11.00 Break

# 11.15 Who does what in the EU institutional system?

#### Group exercise

We present a simple model of the EU policy cycle, indicating the main roles and functions that are involved. You divide into groups and match schematic outlines with sets of institutional actors and instruments.

The exercise is followed by a debriefing which summarises EU legislative programming, law-making procedures and legal acts.

12.30 Lunch

# 13.30 Who does what in the EU institutional system? Cont.

14.30 Break

# 14.45 How can non-EU countries try to influence EU policy?

We will invite you to assess the different options for following and shaping policy in the EU, and consider examples of how other non-EU countries follow and try to influence EU policies, covering both direct contacts and indirect channels.

Canadian and Norwegian experiences and perspectives will be presented (recorded) by:

Jarrett Reckseidler, Senior Political Affairs Officer, Mission of Canada to the EU Carsten Horn-Hanssen, Counsellor for Transport and Communications, Mission of Norway to the EU



15.30 Break

### 15.45 Workshop: How to work with the EU and Europe in practice

You now discuss how the UK coordinates its policy regarding the EU and Europe, and how you can prepare most effectively for dealing with EU counterparts and other relevant actors. Introductory presentations will be given by: *Martin Shearman, Deputy Director, Europe Strategy and Expertise Department, FCDO, London; and Sasha Trevelyan, Legal Counsellor, UKMission to the EU,* 

16.45 Recap of the day

Brussels

17.00 End of Day One

# WEDNESDAY 29 JANUARY 2025

#### HOW DOES THE NEW FRAMEWORK OF UK-EU RELATIONS WORK?

Simon Usherwood, The Open University

#### 09.30 Overview of arrangements

We will start the second day by providing an overview of the arrangements that govern the bilateral relationship between the United Kingdom and the European Union. This will include the EU Withdrawal Act and concept of 'retained EU law', the Withdrawal Agreement as amended by the Windsor Framework, and the Trade and Cooperation Agreement.

The session will include comments by *Edmund Ramsden, Head of Governance, Windsor Framework Strategy, Governance & Internal Market, Cabinet Office.* 

10.45 Break

#### 11.00 Trade and Cooperation Agreement - Trade elements

In this part, we will discuss in greater detail the trade provisions in the Trade and Cooperation Agreement. We will look at both goods and services, setting out the key elements and principles behind the relevant trading arrangements. We will also consider the special arrangements for Northern Ireland.

#### 12.00 Group exercise

You will now work on a group exercise to check your understanding of the current trading arrangements between the UK and the EU, which will also cast light on the broader nature of the relationship.

### 12.40 Presentation and Debriefing

The exercise is followed by the sharing of groups' work and a debriefing which explains how the various provisions operate in practice.

13.00 Lunch



# 14.00 Trade and Cooperation Agreement – Non-trade elements

In this part we will look at the TCA and WA provisions beyond trade, including cooperation on police and judicial matters, participation in EU programmes and security and defence. While less developed than trade, these provisions are likely to see the most extensive development in coming years, so it is useful to have an understanding of the underlying mechanisms.

15.10 Break

# 15.25 Trade and Cooperation Agreement – Governance

In this part we will examine the governance structures of the Withdrawal Agreement and of the TCA. The session starts with a presentation given by: *Marco Arcuri, Cross-cutting Analysis and Economic Security Policy, Economic and Trade Partnership Team, EU Relations Secretariat, Cabinet Office.* We will also explain the various, and complex, provisions that provide for dispute

settlement, the level playing field rules and termination clauses. We will exemplify the application of those provisions in a case study.

- 16.45 Recap of the day
- 17.00 End of Day Two

# **THURSDAY 30 JANUARY 2025**

THE EU IN THE WORLD: HOW CAN THE UK AND THE EU WORK TOGETHER ON GLOBAL ISSUES?

Wolfgang Koeth, EIPA

#### 09.30 Introductory overview

# 09.45 From peace project to geo-political player

During the last decade, the EU has reviewed its position on the global stage. Is the EU still the successful peace project for which it received the Nobel prize in 2012? We address the changing self-perception of the EU as a global actor in this session, along with the consequences for the UK.

#### 10.30 Beyond trade

Being the biggest trading bloc in the world allows the EU to export its norms and standards beyond its borders – de jure et de facto. Foreign regulators and businesses frequently sign up voluntarily to EU regulatory 'gold standards', as this decreases their transaction costs. However, the EU's position as a regulatory hegemon is increasingly challenged by China. Will the 'Brussels effect' give way to a 'Beijing effect'? What will be the possible impact for the UK?

11.30 Break



# 11.45 EU relations with its partners (and their impacts on the UK)

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This session focuses on the relations that the EU has with other countries and international actors, as well as how this affects the UK. First, we look at the EU's relations with global and regional powers (China, US, Russia, and Turkey). Second, we examine the regional dimension, discussing the EEA, EFTA, and the EU's enlargement and neighbourhood policies. Lastly, we cover the EU's role within multilateral organisations (UN, WTO, WHO, WB, IMF, etc.).

- 13.00 Lunch
- 14.00 Interactive exercise: Identifying your interlocutors who is in charge of what in the EU's system of external action? This session consists of an interactive exercise in small groups. You will be invited to match achematic outlines with the main actors with which the LIK may interact on

to match schematic outlines with the main actors with which the UK may interact on external affairs, including their roles and powers. This will be followed by a debriefing.

15.10 Break

# 15.20 Towards (open) strategic autonomy?

We look at the notion of strategic autonomy in the context of security and defence (including the post-2016 drive towards a defence Union and its potential impact on NATO and transatlantic relations), before considering how the notion of strategic autonomy has spilled over to other sectors (like industrial policy), and how this might impact the EU's partners

# **CONCLUDING SESSION**

- 16.10 **Thematic review of the three days and general discussion** *Wolfgang Koeth*
- 16.30 Filling in the evaluation sheets
- 16.45 Closing words Europe Faculty Team
- 17.00 End of the course

