



 Foreign, Commonwealth & Development Office



International Academy
Europe Faculty

Working with Europe and the EU ***– A New Context***

Practitioner Level Training Course
organised by the European Institute of Public Administration
(EIPA), Maastricht on behalf of
the Foreign, Commonwealth and Development Office (FCDO)

Online, 25-27 November 2024

 **EIPA** | European Institute of Public Administration

© EIPA 2024 1

1

EU external competences

From peace project to geo-political player

EU relations with third countries and multilateral bodies

Beyond trade

 Foreign, Commonwealth & Development Office



International Academy
Europe Faculty

 **EIPA** | European Institute of Public Administration

© EIPA 2024 2

2

Beyond trade



TITLE II COMMON COMMERCIAL POLICY

Article 206 (ex Article 131 TEC)

By establishing a customs union in accordance with Articles 28 to 32, the Union shall contribute, in the common interest, to the harmonious development of world trade, the progressive abolition of restrictions on international trade and on foreign direct investment, and the lowering of customs and other barriers.

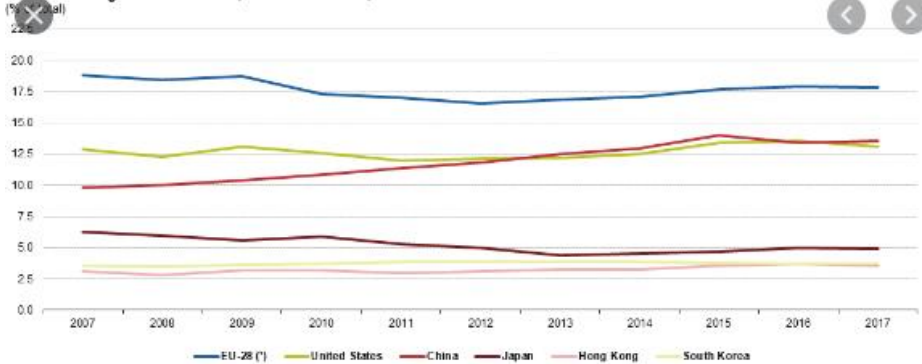
Article 207 (ex Article 133 TEC)

1. The common commercial policy shall be based on uniform principles, particularly with regard to changes in tariff rates, the conclusion of tariff and trade agreements relating to trade in goods and services, and the commercial aspects of intellectual property, foreign direct investment, the achievement of uniformity in measures of liberalisation, export policy and measures to protect trade such as those to be taken in the event of dumping or subsidies. The common commercial policy shall be conducted in the context of the principles and objectives of the Union's external action.

3

The EU's share in world trade (pre-2020)

World trade for goods and services, selected countries, 2007-2017



Note: the figure shows developments for the top six countries/geographic aggregates with the highest combined values of exports and imports in 2017. The total value of exports and imports for the world excludes intra-EU trade. United Arab Emirates: not available.

(*) Excl. EU trade.

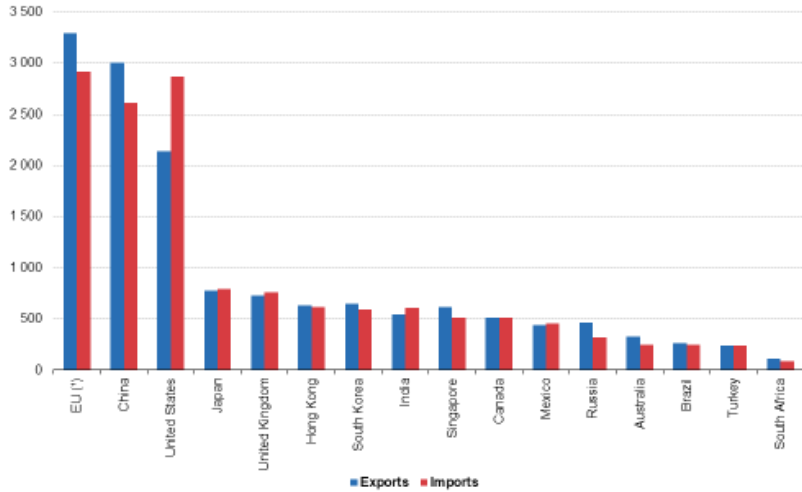
Source: Eurostat (online data code: bep_eu5_q) and International Monetary Fund (Balance of Payments and International Investment Position Statistics)

eurostat



4

Value of international trade in goods and services, selected countries, 2021
(€ billion)



Note: ranked on the total value of exports and imports.

(*) Extra-EU trade.

Source: Eurostat (online data code: bop_eu6_q) and International Monetary Fund (Balance of Payments and International Investment Position Statistics)

eurostat

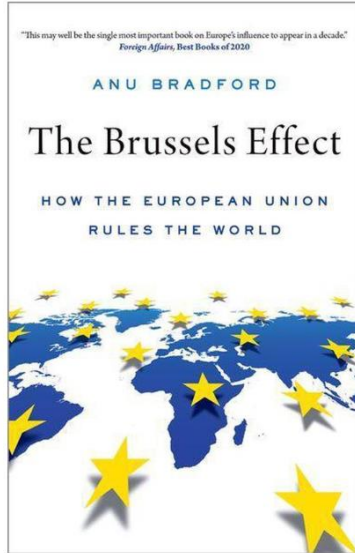
5

Size matters!



7

The “Brussels effect”



8

Exporting norms (and values?) through Free Trade Agreements?



9

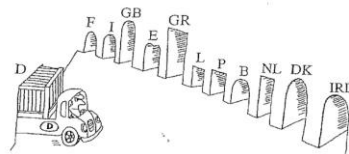
EU Free Trade Agreements: what's in them?

- Tariffs / Quotas / Rules of Origin
- Non-Tariff Barriers / Technical Barriers to Trade / "Behind the Border" Issues / Regulatory issues
 - **Sanitary and phytosanitary issues**
 - **Intellectual property** (geographical denominations)
 - Public procurement
 - Investment & Investment protection
 - Competition
 - Commercial instruments
 - Energy and raw materials
 - Environment & Labor rights



TBTs, NTMs, 'behind-the border issues'

- Governments rely on **Non-Tariff Measures** to achieve public policy goals, including the protection of human health and the environment
- Regulators and law-makers translate collective preferences into binding rules
- Trade is affected is a normal and legitimate consequence of such regulation.
- But NTMs can be used to shield domestic producers from foreign competitors



Regulatory cooperation in EU FTAs

- Impact on citizens / consumers
- undermining democratic processes?
- The “Right to regulate”
- Actual undermining of legitimate social and environmental objectives?
- Race to the bottom?



Norm makers and norm takers

Quiz: In which EU agreement can we find these provisions?

- A) TCA
- B) EU-Ukraine DCFTA
- C) EU-China Comprehensive Agreement on Investment (CAI)

1. The Parties may engage in regulatory cooperation activities on a voluntary basis, without prejudice to the autonomy of their own decision-making and their respective legal orders. A Party may refuse to engage in or it may withdraw from regulatory cooperation activities. A Party that refuses to engage in or that withdraws from regulatory cooperation activities should explain the reasons for its decision to the other Party.



slido



In which EU agreement can we find these provisions?

① Start presenting to display the poll results on this slide.

16

Norm makers and norm takers

Quiz: In which EU agreement can we find these provisions?

- A) TCA
- B) EU-Ukraine DCFTA
- C) EU-China Comprehensive Agreement on Investment (CAI)



Article 114

Regulatory approximation

1. The Parties recognise the importance of the approximation of [redacted]'s existing legislation to that of the European Union. [redacted] shall ensure that its existing laws and future legislation will be gradually made compatible with the EU *acquis*.
2. Such approximation will start on the date of signing of this Agreement, and will gradually extend to all the elements of the EU *acquis* referred to in Annex XVII to this Agreement.



17

slido



In which EU agreement can we find these provisions?

① Start presenting to display the poll results on this slide.

18

Norm makers and norm takers



Quiz: In which EU agreement can we find these provisions?

- A) TCA
- B) EU-Ukraine DCFTA
- C) EU-China Comprehensive Agreement on Investment (CAI)

Article 114

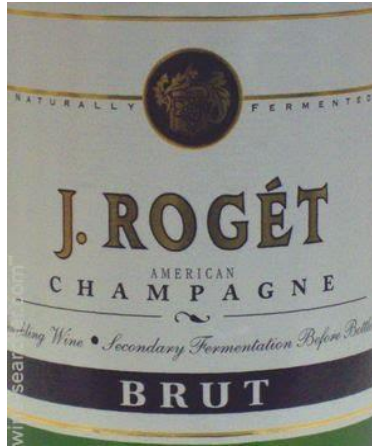
Regulatory approximation

1. The Parties recognise the importance of the approximation of [redacted]'s existing legislation to that of the European Union. [redacted] shall ensure that its existing laws and future legislation will be gradually made compatible with the EU *acquis*.
2. Such approximation will start on the date of signing of this Agreement, and will gradually extend to all the elements of the EU *acquis* referred to in Annex XVII to this Agreement.



19

Norm makers and norm takers Case study : Geographical indications



20

Geographical indications (GIs)

GIview English ▾

<https://www.tmdn.org/giview/>

Search for Geographical Indications across the European Union and beyond

Latest GI updates

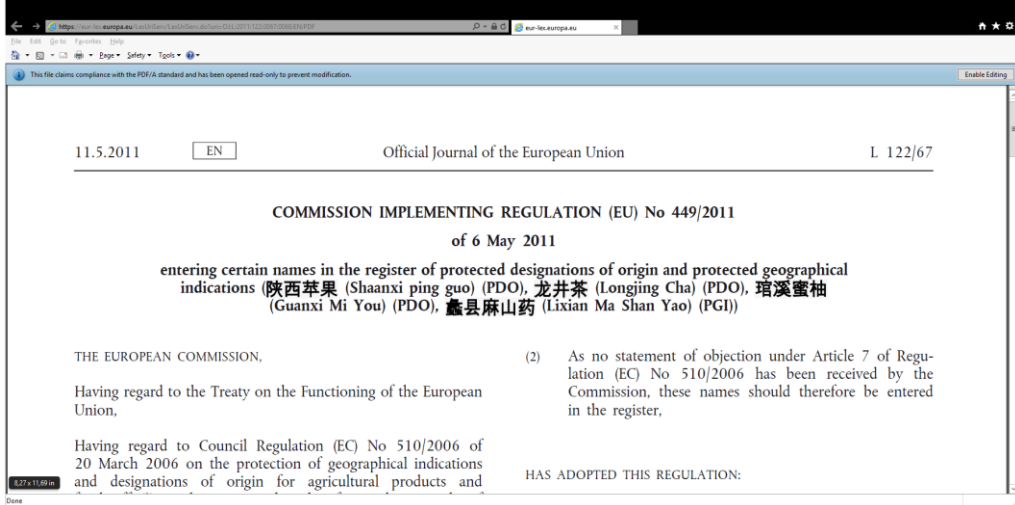
Product Name	Code	Type	Status	Country	Priority date
Polska gęś owsiana	PGI-PL-03326	Food	Applied	Poland	23/08/2024
Liptovská bryndza	PDO-SK-03316	Food	Applied	Slovakia	12/08/2024
Isparta Gülağacı	PDO-TR-02884	Food	Applied	Türkiye	05/01/2023

Each entry includes a 'View GI ID card >' link and a small circular logo representing the GI status.

21

Norm makers and norm takers

Case study : Geographical indications



22

Norm makers and norm takers

Case study : Geographical indications

GEOGRAPHICAL INDICATIONS OF PRODUCTS ORIGINATING IN THE PEOPLE'S REPUBLIC OF CHINA REFERRED TO IN ARTICLE 2(2)

	Name as registered in the People's Republic of China	Transcription in Latin characters	Type of product	Translation for information purposes
1.	安吉白茶	Anji Bai Cha	Other products of Annex I to the Treaty on the Functioning of the European Union (the "Treaty") (spices etc.) - Tea	Anji White Tea
2.	安溪铁观音	Anxi Tie Guan Yin	Other products of Annex I to the Treaty (spices etc.) - Tea	Anxi Tie Guan Yin
3.	保山小粒咖啡	Baoshan Xiao Li Ka Fei	Other products of Annex I to the Treaty (spices etc.) - Coffee	Baoshan Arabica Coffee
4.	赣南脐橙	Gannan Qi Cheng	Fruit, vegetables and cereals fresh or processed - Fruit	Gannan Navel Orange
5.	霍山黄芽	Huoshan Huang Ya	Other products of	Huoshan Yellow Bud Tea

23

Norm makers and norm takers

Case study : Geographical indications

Geographical Indications Identifying a Product Originating in the European Union

Indication	Transliteration (for information purposes only)	Product Class	Place of Origin (Territory, Region or Locality)		
Ceské pivo		beer	Czech Republic		
Žatecký Chmel		hops	Czech Republic		
Hopfen aus der Hallertau		hops	Germany		
Nürnberger Bratwürste**		fresh, frozen meats	Germany		
Nürnberger Rostbratwürste		fresh, frozen meats	Germany		
Schwarzwälder Schinken		fresh, frozen meats	Germany		
		Spreewälder Gurken	fresh and processed vegetable products	Germany	
		Danablu	cheeses	Denmark	
		Ελιά Καλαμάτας	Elia Kalamatas	table and processed olives	Greece
		Μαστίχα Χίου	Masticha Chiou	natural gums and resins — chewing gum	Greece
		Φέτα*	Feta	cheeses	Greece



FROM POLITICO PRO

Halloumi cheese puts EU's Canada trade deal to the test

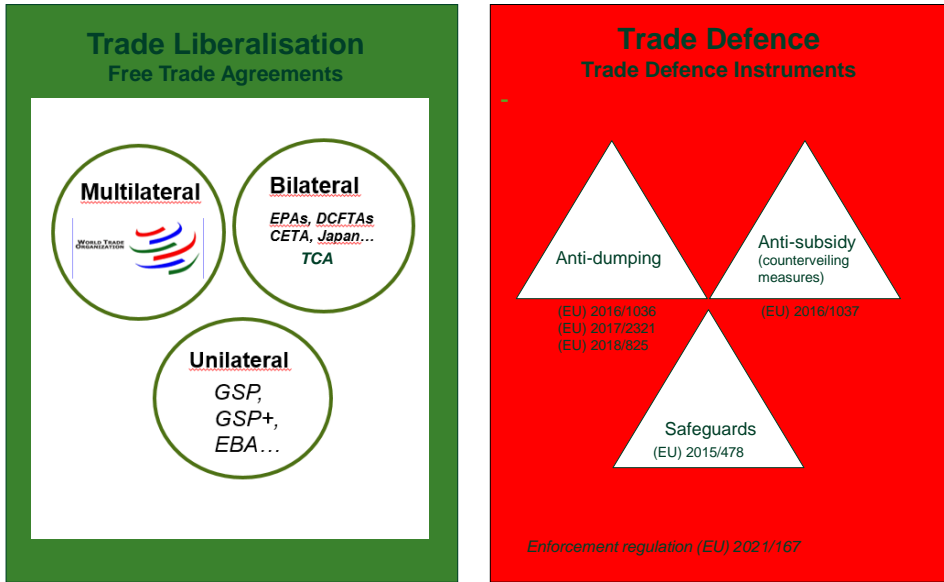
Cypriot vote against Canada accord will test whether EU countries' parliaments can torpedo big deals.



BY BARBARA MOENS, GIORGIO LEALI AND ELEANOR MEARS
August 4, 2020 | 4:45 pm

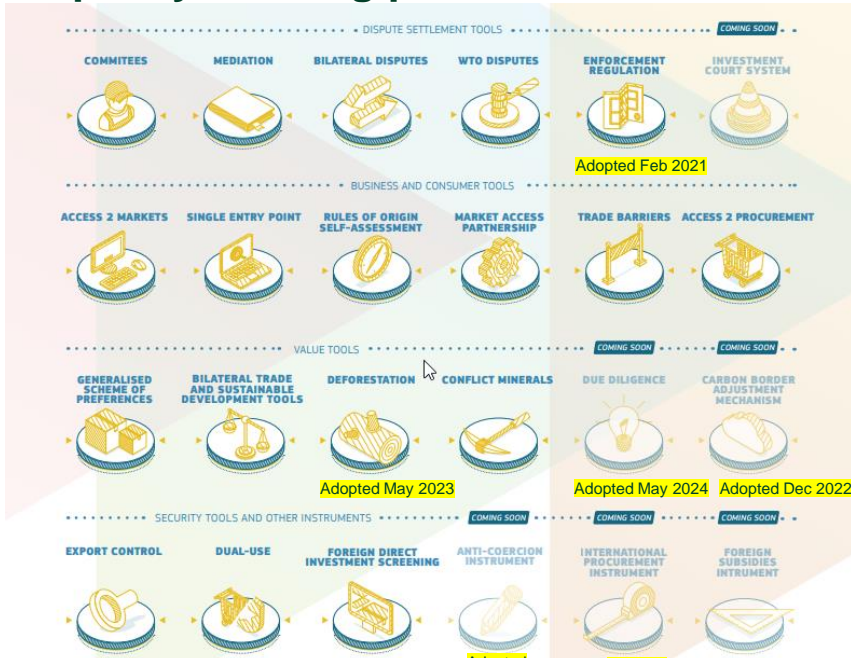


The Instruments of the Common Commercial Policy



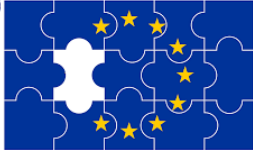
26

Trade policy: shifting priorities



27

The 'BCT factor



English EN

Search

Home > Press corner > An EU approach to enhance economic security

Available languages: English

Press release | 20 June 2023 | Brussels

An EU approach to enhance economic security *

Assessment of four key economic security risks:

- supply chains
- critical infrastructure
- technology leakage
- coercion

slido



Compared to the EU, the conclusion of bilateral Free Trade Agreements is for the UK...

① Start presenting to display the poll results on this slide.

30

slido



What is the biggest advantage the UK has over the EU, when it comes to concluding bilateral Free Trade Agreements with third countries?

① Start presenting to display the poll results on this slide.

31

slido



and the biggest disadvantage?

① Start presenting to display the poll results on this slide.

32

Outline - afternoon session

Interactive exercise: Identifying your interlocutors - who is in charge of what in the EU's system of external action

(Open) strategic autonomy

Case study



33