

# Challenges + Mindset Facilitator

1. Challenges online sessions
2. Mindset facilitator

# Challenges online sessions

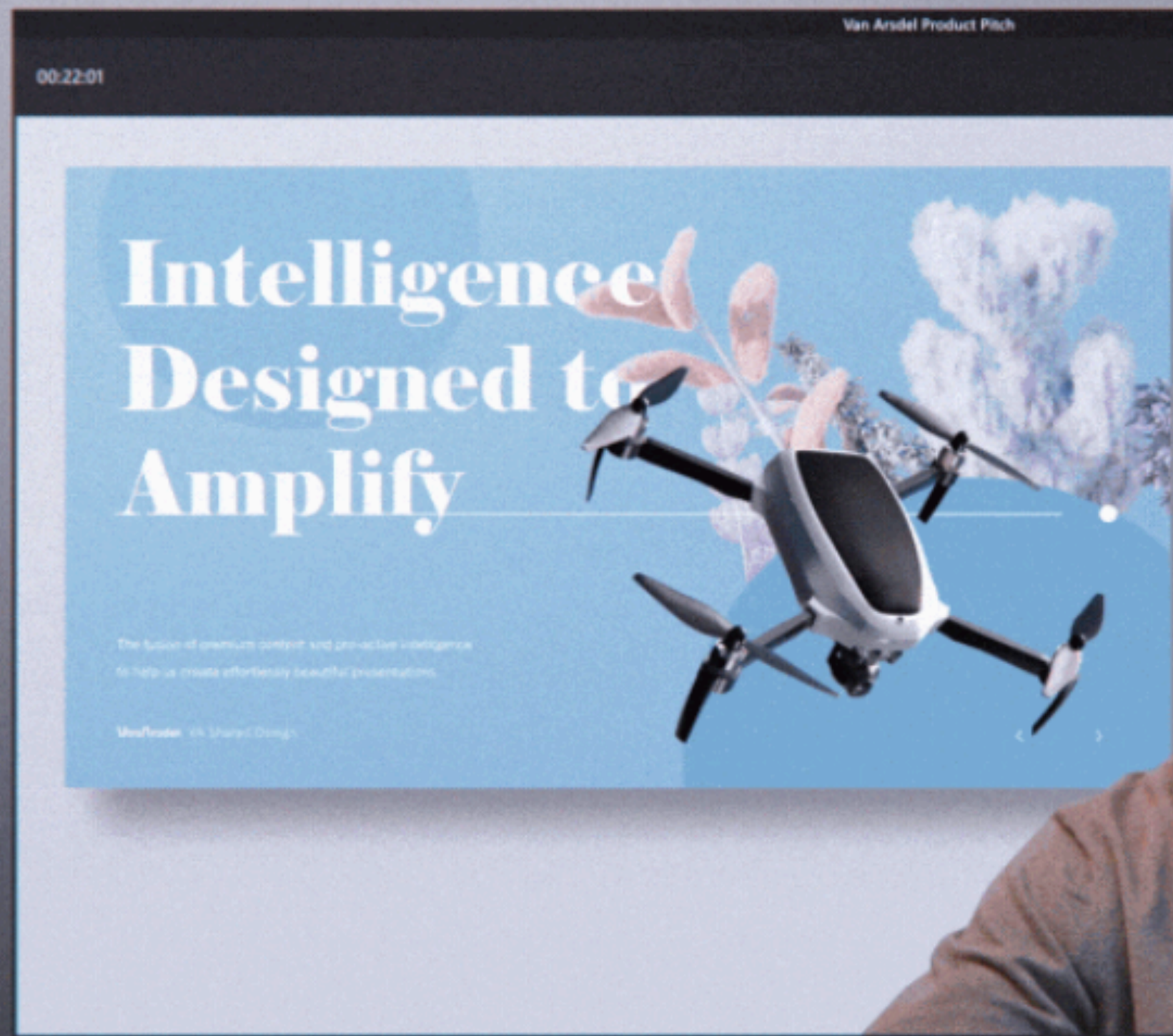
1. Shorter attention spans
2. Dealing with technical hiccups
3. An emotionally & physically exhausted audience
4. Less non-verbal communication
5. Harder to connect to your audience
6. Limited mobility
7. Becoming a Jack of all Trades

# Extra challenge: choice of the conference tool

- + Zoom meeting **vs** Zoom Webinar
- + Zoom **vs** MS Teams

And I'm not talking about Webex, Skype for Business, Slack, Google Hangout, GoToMeeting, ...

Disclaimer ;-) This is not a technical training. Dr Google has many answers to your technical questions.



# SIGN UP TODAY FOR GOAT-2-MEETING

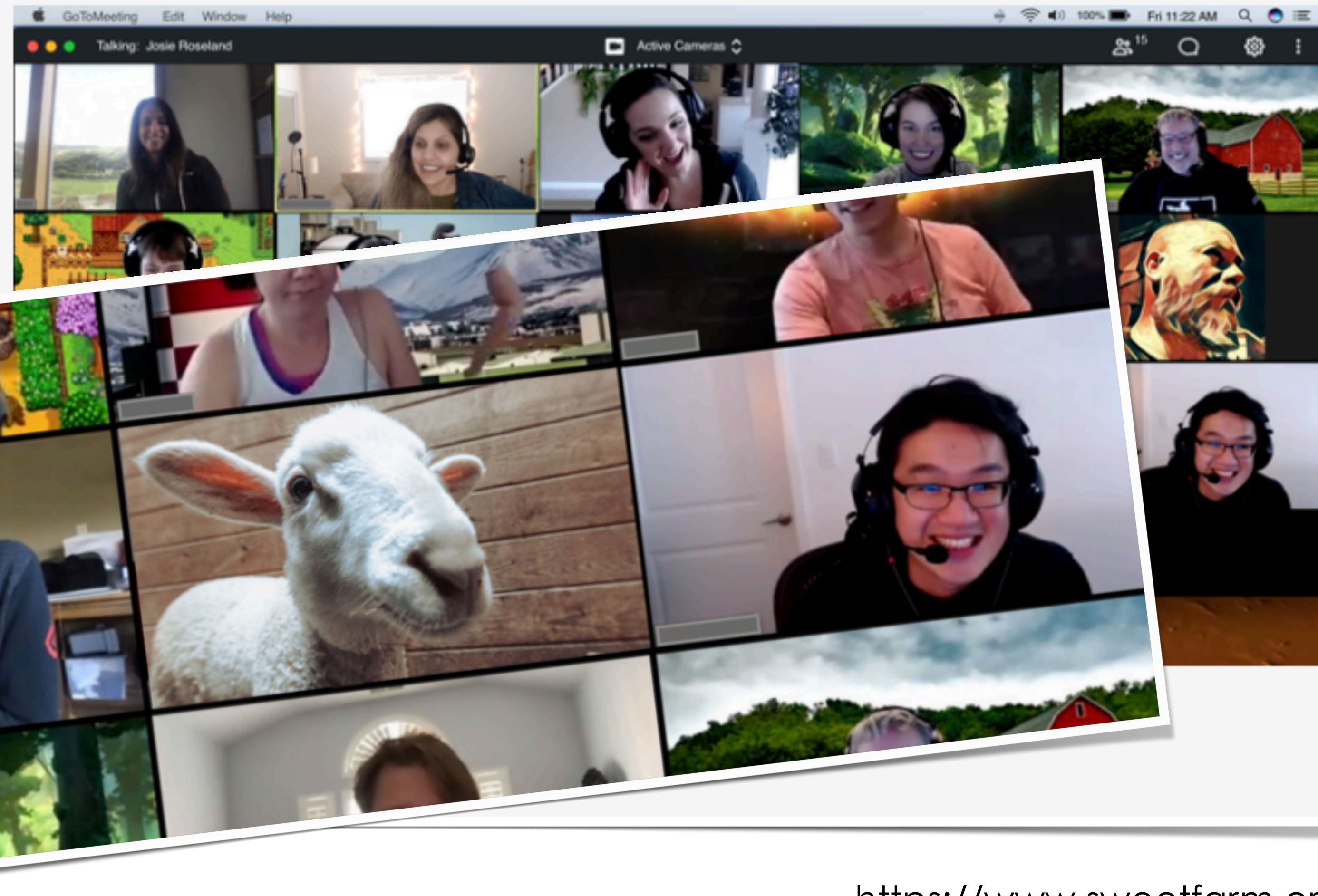
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## Virtual Events, Saving Animals

Need a fresh face to brighten up your video conference meetings? Want a fun experience for an online happy hour or your favorite virtual classroom?

Looking for fresh educational content for your virtual classroom? The Sweet Farm Ambassadors are here for you!

**We have options for co-working spaces, happy hours, family and friends, and virtual classrooms!** By being a part of our virtual classroom, you know you are supporting the best lives of the animals.



<https://www.sweetfarm.org/goat-2-meeting>

# Mindset Facilitator

- It's more than just sharing a powerpoint  
(make connection with your audience, create interaction & engagement, use humor - people learn better if they have fun, create an experience)
- Stay close to your own style  
(but being enthusiastic about your own content is crucial)
- Prepare, prepare, prepare
- 5W2H - who, what, where, when, why + how, how much

# Advantages doing a session with 2 people

Be aware of your different roles:

- + speaker
- + moderator
- + technical support

Delivering a session with 2 people might be an interesting option: taking up different roles, focus on chat, variation voice/style, more interaction.

# Environment

- + Fast wifi network (cable is always faster)
- + Lights (don't sit with your back to the light unless you want to present as the 'black shadow') -
- + Virtual background can work (with a good green screen) but in most cases it distracts
- + No (noise) distractions
- + If available - Backup laptop