

## PROGRAMME

### **Working with Europe and the EU – A New Context**

**Practitioner Level Training Closed Course  
for the  
Department of Business and Trade (DBT)  
organised by the  
European Institute of Public Administration (EIPA)  
on behalf of the  
Foreign, Commonwealth and Development Office (FCDO)**

**London, 8-10 January 2024**



Foreign, Commonwealth  
& Development Office



**International  
Academy**

**Europe Faculty**

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## Introduction

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### Description

This three-day course is designed for UK civil servants who are taking up roles working in or on Europe, or who aspire to do so. It assumes a basic knowledge of the EU and international diplomacy but no substantial prior experience.

The objective is:

- to explain the range of different competences and policy processes in the EU;
- to identify the main actors and procedures in EU policy making, both for the adoption of EU internal rules that may affect UK interests, and in the EU's external action;
- to outline how non-EU countries can shape EU policy outcomes, including through non-state and informal channels;
- to summarise the new legal and institutional framework for UK-EU relations, and how they operate in practice
- to consider how the UK may interact and work together with the EU on global issues, in line with the government's Global Britain ambitions.

### Trainers

**Edward Best** is External Expert at EIPA. He combines academic expertise on EU affairs, long experience in training civil servants, and extensive involvement with the EU institutions. He has been delivering courses on EU policy-making across the EU institutions and in Member States since 2003. He can offer a broad range of insights and real-life examples drawn from his close collaboration in developing and delivering courses with EU practitioners and national officials directly involved in EU policy processes.

**Alexander Tuerk** is Professor at King's College London. He has over 25 years' experience of teaching and research in EU law as an academic. He has been engaged with EIPA in training for EU agencies, the Commission and national civil servants for over 20 years. He brings insight into legal issues in UK-EU relations, having provided legal advice for a global law firm in aviation cases involving ground handling (EasyJet), mergers (Etihad), airport expansion (UK Department of Transport), and operating licences (private client). He has provided expertise to the House of Commons on EU agencies.

**Wolfgang Koeth** is Senior Lecturer at EIPA. He has 25 years of experience working in and for the EU institutions, and brings insights into practical interaction between the EU and other actors in international settings. He was an assistant to an MEP and worked for the Commission in preparing Lithuanian accession. He was deputy head of the EC office in Pristina, in charge of liaison with stakeholders (UN, OSCE, EU Member States). He joined EIPA in 2009, where he trains EU and national officials on different aspects of EU external action, in particular trade, CFSP and enlargement.



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## Programme

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**MONDAY 8 JANUARY 2024**

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### **HOW DOES THE EU WORK, AND HOW CAN THE UK TRY TO SHAPE ITS POLICIES?**

*Edward Best, EIPA*

09.30 **Welcome, explanation of the objectives, and self-presentation of the participants**

09.45 **Introduction**

The day begins with an interactive session covering key points from the preliminary materials. This highlights the different kinds of powers given to the EU and how these may be of relevance for the UK; identifies the main EU actors involved; and introduces the main topics that will be addressed in the course.

10.50 Break

11.00 **Who does what in the EU institutional system?**

*Group exercise*

We present a simple model of the EU policy cycle, indicating the main roles and functions that are involved. You divide into groups and match schematic outlines with sets of institutional actors and instruments.

The exercise is followed by a debriefing which summarises EU legislative programming, law-making procedures and legal acts.

12.30 Lunch

13.30 **Worked case study**

The case of Single-Use Plastics is now presented. This will take you round the legislative cycle from initial problem definition to adoption of a directive and implementation. The case shows how different actors influenced the process and highlights points of concern for UK interests. You will discuss questions at each stage regarding next steps with a view to identifying specific moments and actors to address in your own work.

14.30 Break

14.40 **How can non-EU countries try to influence EU policy?**

We will invite you to assess the different options for following and shaping policy in the EU, and consider examples of how other non-EU countries follow and try to influence EU policies, covering both direct contacts and indirect channels.

Canadian and Norwegian experiences and perspectives will be presented (recorded) by:

*Jarrett Reckseidler*, Senior Political Affairs Officer, Mission of Canada to the EU

*Carsten Horn-Hanssen*, Counsellor for Transport and Communications, Mission of Norway to the EU

15.20 Break

- 15.30     **How to work with the EU and Europe in practice**  
You conclude the first day by discussing how the UK coordinates its policy regarding the EU and Europe, and how you can prepare most effectively for dealing with EU counterparts and other relevant actors. Introductory presentations will be given by:  
*Shirin Taghizadeh*, Deputy Director of EU Bilateral Department, FCDO, London  
*Nick Leake*, Counsellor, Political and Deputy Head of Mission, UK Mission to the EU, Brussels
- 16.30     **End of Day One**

## **TUESDAY 9 JANUARY 2024**

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### **HOW DOES THE NEW FRAMEWORK OF UK-EU RELATIONS WORK?**

*Alexander Tuerk, King's College London*

- 09.30     **Overview of arrangements**  
We will start the second day by providing an overview of the arrangements that govern the bilateral relationship between the United Kingdom and the European Union. This will include the EU Withdrawal Act and concept of 'retained EU law', the Withdrawal Agreement as amended by the Windsor Framework, and the Trade and Cooperation Agreement.  
The session will include comments by *Isla Stevens*, EU/Windsor Framework Comms & Engagement, EU Directorate.
- 10.45     Pause
- 11.00     **Trade and Cooperation Agreement - Goods**  
In this part, we will discuss in greater detail the trade provisions in the Trade and Cooperation Agreement. We will start by examining the key aspects of 'Trade in Goods', including the abolition of tariffs, rules of origin, and non-tariff barriers. We will also consider the special arrangements for Northern Ireland.  
  
You will then look at an example that allows you to apply the provisions on trade in goods to a specific example. We have chosen electric cars to demonstrate how the rules of origin and regulatory barriers to trade operate in practice. After introduction of the case study, we will divide you into small groups, where you will work on different aspects of the case study.
- 12.30     Lunch
- 13.30     **Trade and Cooperation Agreement - Services**  
  
In this part we will provide an overview of the Trade in Services provisions in the TCA. We will pay particular attention to the temporary stay of natural persons for business purposes in the EU (and the UK) and discuss services of particular interest to the United Kingdom, such as financial and legal services.  
  
Our group exercise and case study on 'How to Organise a Concert in the EU' will exemplify how the provisions work in practice.

- 15.10 Break
- 15.20 **Trade and Cooperation Agreement – Governance**  
In this part we will examine the governance structures of the Withdrawal Agreement and of the TCA. The session starts with a presentation given by: *Harriet Spivey*, Senior Policy Advisor - Trade and TCA Governance Team, Europe Directorate, FCDO  
This is followed by an interactive exercise about the UK-EU specialised committees.  
We will also explain the various, and complex, provisions that provide for dispute settlement, the level playing field rules and termination clauses. We will exemplify the application of those provisions in a case study.
- 16.30 **End of Day Two**

## WEDNESDAY 10 JANUARY 2024

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### THE EU IN THE WORLD: HOW CAN THE UK AND THE EU WORK TOGETHER ON GLOBAL ISSUES?

*Wolfgang Koeth, EIPA*

- 09.30 **Introduction**  
  
**The EU's external competences:** Warming-up exercise and introductory overview.
- 09.50 **From peace project to geo-political player**  
During the last decade, the EU has reviewed its position on the global stage. Is the EU still the successful peace project for which it received the Nobel prize in 2012? We address the changing self-perception of the EU as a global actor in this session, along with the consequences for the UK.
- 10.30 **EU relations with third countries and impacts on the UK**  
This session focuses on the relations that the EU has with other countries and international actors, as well as how this affects the UK. First, we look at the EU's relations with global and regional powers (China, US, Russia, and Turkey). Second, we examine the regional dimension, discussing the EEA, EFTA, and the EU's enlargement and neighbourhood policies. Lastly, we cover the EU's role within multilateral organisations (UN, WTO, WHO, WB, IMF, etc.).
- 11.30 Pause
- 11.45 **Beyond trade**  
Being the biggest trading bloc in the world allows the EU to export its norms and standards beyond its borders – de jure et de facto. Foreign regulators and businesses frequently sign up voluntarily to EU regulatory 'gold standards', as this decreases their transaction costs. However, the EU's position as a regulatory hegemon is increasingly challenged by China. Will the 'Brussels effect' give way to a 'Beijing effect'? What will be the possible impact for the UK?
- 12.45 Lunch



13.30      **Interactive exercise: Identifying your interlocutors - who is in charge of what in the EU's system of external action?**

This session consist of an interactive exercise in small groups. You will be invited to match schematic outlines with the main actors with which the UK may interact on external affairs, including their roles and powers. This will be followed by a debriefing.

14.50      Pause

15.00      **Towards (open) strategic autonomy?**

We look at the notion of strategic autonomy in the context of security and defence (including the post-2016 drive towards a defence Union and its potential impact on NATO and transatlantic relations), before considering how the notion of strategic autonomy has spilled over to other sectors (like industrial policy), and how this might impact the EU's partners

## CONCLUDING SESSION

15.45      **Thematic review of the three days and general discussion**

*Edward Best*

16.15      Filling in the evaluation sheets

16.30      Concluding words – Europe Faculty Team

**End of the course**